

WiCHacks



Dear Potential Sponsor,

Women in Computing at RIT is planning a 24-hour hackathon that will take place from **February 27 to 28, 2021** online. **WiCHacks** is a collaborative event where participants develop applications, create websites, and even make games. We recruit young female, femme, and non-binary students from undergraduate and graduate programs to participate in our hackathon. Our goal is to empower these young hackers to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this hackathon, we aim to provide a safe and encouraging environment in which young female, femme, and non-binary individuals can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support will ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

Why should I help?

- Empower young female, femme, and non-binary students to pursue careers in STEM — specifically in computing — fields.
- Access to some of the most experienced female hackers in the Northeast.
- First hand experience working with talented and promising students.
- Promote your company through recruiters, tech talks, and swag!

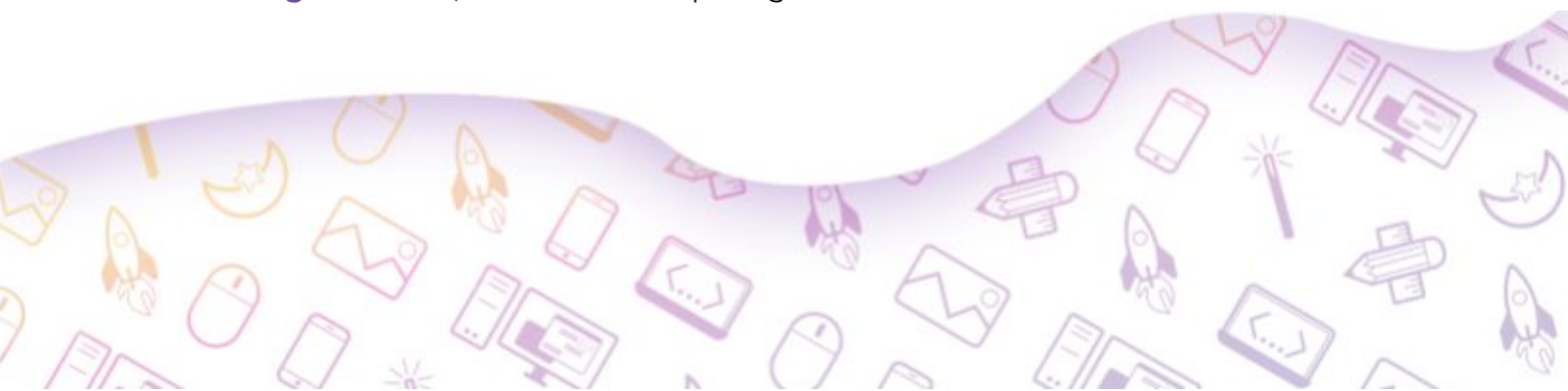
How can I help?

- Direct funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Provide services (e.g., hosting, hardware) for students at the hackathon to use.
- Provide technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at wic.hacks.rit@gmail.com or by phone 585-475-7155.

Thank you,

Darlene Ardila WiCHacks Team Lead
Robin Avenoso WiCHacks Director of Sponsorship
Lana Verschage Director, Women in Computing



Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Title Sponsor
Contribution Amount	\$150	\$350	\$800	\$1200	\$2500
TECHNICAL					
Send Technical Mentors **	✓	✓	✓	✓	✓
API/Product Exposure		✓	✓	✓	✓
Host a Tech Talk			15 min	30 min	60 min
Judge a Category and Award Prize			✓	✓	✓
Choice of Tech Talk time slot <i>(First come, first served)</i>					✓
Send Technical Survey during event <i>(Get feedback on your API/Product)</i>					✓
RECRUITING					
Instant Messaging <i>(Direct communication with hackers)</i>	✓	✓	✓	✓	✓
Recruitment Channel		✓	✓	✓	✓
Access to Resumes			Post-Event	Post-Event	Pre-Event
Networking Social <i>(With Volunteers & Committee Heads)</i>			✓	✓	✓
Company Ambassador** <i>(Send recruiters and representatives)</i>		✓	✓	✓	✓
BRANDING					
Mail Swag			✓	✓	✓
Logo Included	Website/ Advertising	Website/ Advertising	Main Zoom BG	Main Zoom BG	Behind WiCHacks Organizers
Company / Product Links on Website				✓	✓
Opening Ceremony Microtalk					4 min
Social Media Shoutouts		✓	✓	✓	✓

Interested in sponsoring?

Contact us at
wic.hacks.rit@gmail.com

Website: wichacks.io

Thanked at Kick-off / Award Ceremony	✓	✓	✓	✓	✓
Post-Event Email Content to Hackers				✓	✓

** Technical Mentors help attendees with project ideas, and throughout the project development process and are usually in our mentoring channel.. Company Ambassadors are typically recruiters or company representatives stationed in a company text and voice channel. During the event, company ambassadors speak to attendees about opportunities, the company, and their projects (but are always encouraged to help attendees if they please!)

If you wish to send additional company ambassadors or technical mentors at WiCHacks, please let us know ASAP at wic.hacks.rit@gmail.com

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