WiCHacks

Dear Potential Sponsor,

Women in Computing at RIT is hosting our annual 24-hour hybrid hackathon, **WiCHacks**, that will take place at **Rochester Institute of Technology** from **March 4 to 5, 2023**. **WiCHacks** is a collaborative event where participants develop applications, websites, and even make games. We recruit **women and gender-minorities** from undergraduate and graduate programs to participate in our hackathon. Our goal is to empower these young hackers to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this hackathon, we aim to provide a safe and encouraging environment in which individuals from underrepresented genders can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support will ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

By helping, you would be able to:
- Empower women and gender-minorities to pursue careers in STEM, especially in computing fields.
- Contact some of the most experienced hackers in the Northeast.
- Experience working with talented and promising students.
- Promote your company through recruiters, tech talks, and swag!

You can help create a great event by:
- Directing funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsoring a meal or providing snacks/drinks.
- Sponsoring a bus to bring hackers from different universities.
- Providing services (e.g., hosting, hardware) for students at the hackathon to use.
- Sending technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at **wichacks@rit.edu** or by phone at 585-475-7155.

Thank you,
Hallie Littlefield-Topham WiCHacks Team Lead
Jade Condez WiCHacks Director of Sponsorship
Lana Verschage Director, Women in Computing

Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	$500	$1000	$2500	$4000	$5500	$7000+
TECHNICAL						
Send Technical Mentors **	✔	✔	✔	✔	✔	✔
Reserved Table(s) *(First come, first served)*		✔	✔	✔	✔	Table Selection
Host a Tech Talk***			15 min	20 min	30 min	45 min
Host a Product Workshop***				60 min	60 min	60 min
Judge a Category and Award Prize			✔	✔	✔	✔
Choice of Tech Talk Time Slot *(First come, first served)*					✔	✔
Send Technical Survey during the Event						✔
RECRUITING						
Instant Messaging *(Direct communication with hackers)*	✔	✔	✔	✔	✔	✔
Access to Resumes			Post-Event	Post-Event	Pre-Event	Pre-Event
Networking Social *(With Volunteers & Committee Heads)*			✔	✔	✔	✔
Company Ambassador** *(Send recruiters and representatives)*		✔	✔	✔	✔	✔
Private Interview Rooms during Event				✔	✔	✔

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Any Questions?

Contact us at wichacks@rit.edu

Website: wichacks.io

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	$500	$1000	$2500	$4000	$5500	$7000+
BRANDING						
Bring Swag	✔	✔	✔	✔	✔	✔
Logo Included	Website	Website	T-shirt (small logo)	T-shirt (med logo) + Banner	T-shirt (med logo) + Banner	T-shirt (large logo) + Banner
Company Links on Website				✔	✔	✔
Opening Ceremony Keynote Speaker *(First come, first served)*						✔
Opening Ceremony Microtalk					3 min	5 min
Social Media Shoutouts				✔	✔	✔
Thanked at Kick-off / Award Ceremony	✔	✔	✔	✔	✔	✔
Post-Event Email Content to Hackers						✔

*Sponsors are not allowed to advertise as defined by the IRS.

**Technical Mentors help attendees with project ideas, and throughout the project development process and are usually at our mentoring table, walking around the hacker floor, or are by a company table (if applicable). Company Ambassadors are typically recruiters or company representatives stationed at a company table. During the event, company ambassadors speak to attendees about opportunities, the company, and their projects (but are always encouraged to help attendees if they please!)

*** Tech Talks are focused on discussing theory, intra- or interpersonal concepts around computing, or other similar concepts, while Product Workshops are reserved for technical topics, such as teaching hackers a new concept, API, or programming language.

If you wish to send additional company ambassadors or technical mentors at WiCHacks, please let us know ASAP at wichacks@rit.edu.

Thank you!

Interested in becoming a sponsor?
Contact us at: wichacks@rit.edu
Website: wichacks.io