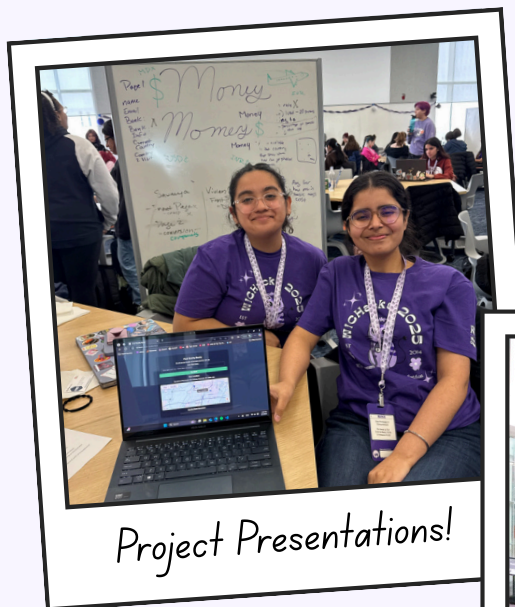


WiCHacks

Women and Gender Minorities Hackathon @RIT

Sponsorship Packet



Dear Potential Sponsor,

Women in Computing at RIT is proud to host the **12th anniversary** of our annual 24-hour in-person hackathon, **WiCHacks**, that will take place at **Rochester Institute of Technology** from **February 28 to March 1, 2026**.

WiCHacks is dedicated to empowering women and gender minorities in tech, offering a supportive space to build apps, games, and more. Since 2014, we've welcomed over 1,850 hackers and celebrated 400+ project submissions, and we're still growing. This year, we expect over **200 talented participants** from RIT and beyond.

We're seeking sponsors to help make this experience as impactful as possible.

Your support will directly:

- Empower future leaders in computing and STEM
- Connect your company with top student talent
- Promote your brand through talks, swag, and mentorship

Ways to get involved include:

- General funding (flexible use)
- Sponsoring meals or snacks
- Providing technical services or hardware
- Sending mentors or recruiters
- Pitching a custom idea—we're open to creativity!

Have questions or want to chat? Reach us at **wichacks@rit.edu**.

Warmly,
The WiCHacks Team

WiCHacks Stats

TEAM OF
11
STUDENT ORGANIZERS

24
HOURS



12 YEARS
IN THE MAKING

18+
DIFFERENT MAJORS

1 CUTE MASCOT:
WIDGET



HOSTED AT ONE OF THE
TOP 10 UNIVERSITIES
FOR CO-OP EDUCATION IN THE U.S.



Sponsorship Tiers

	Supporter \$500	Bronze \$1000	Silver \$2500	Gold \$4000	Platinum \$5500+
General					
Sponsor a Meal/Snack					★
Sponsor Crewnecks*					★
Opening Ceremony Microtalk				3 min	5 min
Host a Sponsor Symposium*				45 min	60 min
Host a Workshop*			15 min	20 min	30 min
Judge a Category and Award Prize*			★	★	★
Branding					
Reserved Company Table		★	★	★	★
Logo on T-Shirts	★	★	★	★	★
Logo on Website	★	★	★	★	★
Recruiting					
Networking Event*			★	★	★
Send Company Reps & Mentors*	★	★	★	★	★
Bring Swag	★	★	★	★	★

Have something else in mind for WiCHacks Sponsorship? Let's talk!

Contact us at wichacks@rit.edu

Sponsorship Glossary

- **Company Representatives:** Recruiters, mentors, or generally amazing people stationed at a company table. During the event, company representatives speak to attendees about professional opportunities, the company, and their projects!
- **Crewnecks:** Platinum sponsors will receive 5 free crewnecks, but have the option to purchase more if needed!
- **Judge a Category and Award Prize:** Judge your own category, or one of ours! Sponsors should provide prizes for their own categories, enough for a team of 1-4 people.
- **Sponsor a Meal/Snack:** Platinum Sponsors have the opportunity to sponsor a meal (breakfast, lunch, or dinner) or Midnight Snack for our hackers. Midnight Snack is usually a fun treat, like cookies or bubble tea, to keep the hackers energized!
- **Networking Event:** The Networking Event is a great way for sponsors to meet the people behind WiCHacks! Mingle with our WiCHacks Directors, volunteers, and WiC Committee Heads!
- **Sponsor Symposium:** Sponsors can host a workshop to teach technical topics, host a fun activity for hackers, or extend the length of your Tech Talk! We aim for symposiums to be mostly informal so you can create an environment where both you and hackers can form a long-lasting connection.
 - Past Symposium topics:
 - Kazoo Battle Royale
 - Snack Necklaces & Affirmation Wall
- **Workshops:** This is a time for your technical mentors or company representatives to showcase a unique skill or concept! Workshops should be fun and interactive!
 - Past Workshop topics:
 - Intro to Computer Vision: 3D Measurement
 - Figma Demo
 - Transition into Professional Life

Connect With Us!

